

Wilderness Education Plan Template

Note – This template is presented as an example only and does not represent official FS policy or guidance. Examples of education plans that use alternate formats may be found in the Interpretation and Education Toolbox at www.wilderness.net/toolboxes/

I. Introduction/Background (if necessary)

A. Purpose and Need for a Wilderness Education Plan

(Why is an education plan necessary)

1. Basis in law (The Wilderness Act)
2. Basis in Policy (FSM 2320)
3. To adhere to Wilderness Stewardship Guidelines for the Education Element (See page 113 of the Wilderness Stewardship Performance Guide Version 2020.1 (04/01/2020))

II. Mission and Vision

A. What is the mission and guidance for the wilderness education program

(Why is an education plan important for this wilderness)

1. Forest or wilderness plan standards and guidelines

B. Goals for the wilderness education program

(What will the education plan accomplish)

C. Themes (optional)

1. Benefits of the wilderness resource

2. Values of this unique wilderness

(Important information about this particular unique wilderness that can be emphasized through education (i.e. heritage resources, flora, fauna, geology, etc.))

III. Issues and Objectives

A. Issues and Resource Concerns

1. Problem identification and supporting information
2. Effects to the wilderness resource
 - i. Social
 - ii. Biophysical

B. Objectives

1. Desired outcome for each issue

IV. Audiences

A. Key audiences

B. Behavior that causes impacts

V. Messages and Delivery Methods

A. Message content

B. Delivery Method

VI. Implementation Actions

- A. Issues and objectives
- B. Audiences
- C. Education message
- D. Delivery method
- E. Responsible party
- F. Timeline
- G. Costs
- H. Priority

VII. Monitoring and Evaluation

- A. Implementation monitoring
 - 1. Methods and protocols
- B. Effectiveness evaluation
 - 1. Indicators
 - 2. Methods and protocols
 - 3. Implementation
 - 4. Reporting
 - 5. Adaptation

VIII. Resources and References

IX. Annual Action Plan

- A. Project
- B. Audience
- C. Responsible staff or partner
- D. Costs and schedule for implementation
- E. Monitoring or reporting tasks
- F. Adaptation